

ST. PETERSBURG
ARTS
ALLIANCE

Our new membership program,
designed just for you!

Emerging Artist



\$5 monthly | \$50 yearly

[Click to Learn More](#)

Arts Entrepreneur



\$15 monthly | \$150 yearly

[Click to Learn More](#)

Arts Supporter



\$25 monthly | \$250 yearly

[Click to Learn More](#)

Arts Producer



\$100 monthly | \$1,000 yearly

[Click to Learn More](#)

Arts Sustainer



\$450 monthly | \$5,000 yearly

[Click to Learn More](#)

SPAA is YOUR Alliance. Our work supports everyone who lives, works, and creates in our City of the Arts. From Funding Futures to the SHINE Mural Festival and everything in between, we want to be your support system at every stage of your journey in the arts.

When you become a St. Petersburg Arts Alliance member, you join a community of artists, arts lovers, and local businesses, united through creativity and innovation. Our membership program is designed to support you through networking, education, grants, promotion, and professional development opportunities.



Artist: Ashley Cantero

Designed Just For You

We want to recognize and celebrate the diversity in our arts community, so we've created membership tiers tailored to you! Whether you're a student artist looking for professional development, a seasoned arts entrepreneur looking for promotion opportunities, or an organization looking to give back to the community, we've got just what you need. SPAA offers monthly and yearly membership payment plans, so you can pay at your own pace.

[Click Here for a Quick-Reference Comparison Chart!](#)

Click the membership levels below to learn more!

- **Emerging Artist:** Our newest membership tier, made for student and emerging artists at all ages and experience levels - **\$5 monthly investment**
- **Arts Entrepreneur:** A reimagined version of our Arts Business Partner tier, for artists and organizations who want to step up their promotion - **\$15 monthly investment**
- **Arts Supporter:** For individuals and organizations who want to enhance their networking and community presence - **\$25 monthly investment**
- **Arts Producer:** An opportunity for arts advocates give back to the arts community in a major way while enhancing their experience with SPAA - **\$100 monthly investment**
- **Arts Sustainer:** For generous philanthropists and organizations who want to ensure the long-term sustainability of the arts community, complete with an elevated VIP experience at SPAA events - **\$450 monthly investment**

EMERGING ARTIST

\$5 Monthly Investment

Save With An Annual Plan: \$50 Yearly



The Emerging Artist tier is our newest membership tier, designed for students and emerging artists at all ages and experience levels. This is an accessible option for artists who want to develop their businesses and get their names into the community.

This tier emphasizes professional development, learning, and growth, making it a perfect way for interested artists to get involved with SPAA.

MEMBERSHIP BENEFITS

PROMOTION

- Inclusion on the Welcome New Members listing in our ArtBeat E-Newsletter during the first month of your membership
- Inclusion on our Welcome New Members social post during the first month of your membership
- Link to your business/portfolio on our website

PROFESSIONAL DEVELOPMENT

- Complimentary invitation to Beyond ABA, Arts Education Workshops, & Webinars
- 10% Discounted admission to Arts Business Academy and our new Arts Business Academy Summit at USF July 22-23

[**Click Here to Become an Emerging Artist Member!**](#)

ARTS ENTREPRENEUR

\$15 Monthly Investment

Save With An Annual Plan: \$150 Yearly



Artist: Miss Crit (Laura Spencer)

We've reimagined our most popular tier, to offer you even more benefits for the same investment. The Arts Entrepreneur tier is tailored to professional artists, arts organizations, and businesses who support the arts. Your Arts Entrepreneur membership includes elevated promotional opportunities, as well as discounted admission to SPAA signature events.

Do you want to increase your presence in the community while supporting the arts? Consider becoming an Arts Entrepreneur Member!

MEMBERSHIP BENEFITS

PROMOTION

- Listing in SPAA's annual printed Arts & Culture guide at time of publication
- For Arts Businesses/Organizations Only: Event Listings on the SPAA Events Calendar
- For Eligible Arts Businesses/Organizations Only: Opportunity to participate in Second Saturday ArtWalk
- Inclusion on the Welcome New Members listing in our ArtBeat E-Newsletter during the first month of your membership
- Inclusion on our Welcome New Members social post during the first month of your membership
- Link to your business/portfolio on our website

EVENTS

- Discounted admission to SPAA signature events.

PROFESSIONAL DEVELOPMENT

- Complimentary invitation to Beyond ABA, Arts Education Workshops, & Webinars
- 10% Discounted admission to Arts Business Academy and our new Arts Business Academy Summit at USF July 22-23

[Click Here to Become an Arts Entrepreneur Member!](#)

ARTS SUPPORTER

\$25 Monthly Investment

Save With An Annual Plan: \$250 Yearly



Artist: Ya La'Ford

The Arts Supporter tier is designed for community members who love and celebrate our City of the Arts. Arts Supporter members enjoy enhanced networking opportunities through our monthly Arts Leader Happy Hour event. We also shine a spotlight on our Arts Supporter members on our LinkedIn page, through a feature article.

Your Arts Supporter membership strengthens our City of the Arts, while enhancing your presence in the community!

MEMBERSHIP BENEFITS

PROMOTION

- A "Welcome" Feature Article highlighting your membership with us on our LinkedIn page (3,000 characters or less)
- Listing in SPAA's annual printed Arts & Culture guide at time of publication
- For Arts Businesses/Organizations Only: Event Listings on the SPAA Events Calendar
- For Eligible Arts Businesses/Organizations Only: Opportunity to participate in Second Saturday ArtWalk
- Inclusion on the Welcome New Members listing in our ArtBeat E-Newsletter during the first month of your membership
- Inclusion on our Welcome New Members social post during the first month of your membership
- Link to your business/portfolio on our website

EVENTS

- Invitation to Monthly Arts Leader Happy Hour networking event
- Discounted admission to SPAA signature events.

PROFESSIONAL DEVELOPMENT

- Complimentary invitation to Beyond ABA, Arts Education Workshops, & Webinars
- 10% Discounted admission to Arts Business Academy and our new Arts Business Academy Summit at USF July 22-23

[Click Here to Become an Arts Supporter Member!](#)

ARTS PRODUCER

\$100 Monthly Investment

Save With An Annual Plan: \$1,000 Yearly



Artist: Artist Jones

Our Arts Producer tier is an excellent opportunity for generous arts advocates to give back to the community in a major way. Arts Producer members receive an enhanced experience with SPAA, including exclusive events and elevated promotion.

As an Arts Producer, you play a pivotal role in supporting the vibrant arts community and fostering its growth.

MEMBERSHIP BENEFITS

PROMOTION

- Logo on our website
- A "Welcome" Feature Article highlighting your membership with us on our LinkedIn page (3,000 characters or less)
- Listing in SPAA's annual printed Arts & Culture guide at time of publication
- For Arts Businesses/Organizations Only: Event Listings on the SPAA Events Calendar
- For Eligible Arts Businesses/Organizations Only: Opportunity to participate in Second Saturday ArtWalk
- Inclusion on the Welcome New Members listing in our ArtBeat E-Newsletter during the first month of your membership
- Inclusion on our Welcome New Members social post during the first month of your membership
- Link to your business/portfolio on our website

EVENTS

- One Complimentary Invitation to an SPAA signature event
- Invitation to SPAA's hosted Holiday Party
- Invitation to Monthly Arts Leader Happy Hour networking event, with onsite acknowledgement
- Discounted admission to SPAA signature events.

PROFESSIONAL DEVELOPMENT

- One Arts Business Academy scholarship that you can give to your favorite artist or non-profit staff member
- Complimentary invitation to Beyond ABA, Arts Education Workshops, & Webinars
- 10% Discounted admission to Arts Business Academy and our new Arts Business Academy Summit at USF July 22-23

[Click Here to Become an Arts Producer Member!](#)

ARTS SUSTAINER

\$450 Monthly Investment

Save With An Annual Plan: \$5,000 Yearly



Artist: Rhys Meatyard

Artists and arts organizations need sustainable funding in order to thrive. This tier is for impactful philanthropists and organizations who want to support the long-term growth of the arts community. We express our deep gratitude for our Arts Sustainers through elite event experiences and opportunities to give back.

Support the future of the arts community by becoming an Arts Sustainer member today!

MEMBERSHIP BENEFITS

PROMOTION

- Logo on our website
- A “Welcome” Feature Article highlighting your membership with us on our LinkedIn page (3,000 characters or less)
- Listing in SPAA’s annual printed Arts & Culture guide at time of publication
- For Arts Businesses/Organizations Only: Event Listings on the SPAA Events Calendar
- For Eligible Arts Businesses/Organizations Only: Opportunity to participate in Second Saturday ArtWalk
- Inclusion on the Welcome New Members listing in our ArtBeat E-Newsletter during the first month of your membership
- Inclusion on our Welcome New Members social post during the first month of your membership
- Link to your business/portfolio on our website

EVENTS

- 4 Tickets to an SPAA signature event of your choice.
- Invitation to SPAA’s hosted Holiday Party
- Invitation to Monthly Arts Leader Happy Hour networking event, with onsite acknowledgement
- Discounted admission to SPAA signature events.

PROFESSIONAL DEVELOPMENT

- Two Arts Business Academy scholarships that you can give to your favorite artist or non-profit staff member
- Complimentary invitation to Beyond ABA, Arts Education Workshops, & Webinars
- 10% Discounted admission to Arts Business Academy and our new Arts Business Academy Summit at USF July 22-23

[Click Here to Become an Arts Sustainer Member!](#)

Membership Levels & Benefits

	Emerging Artist	Arts Entrepreneur	Arts Supporter	Arts Producer	Arts Sustainer
Investment (Monthly Plan)	\$5	\$15	\$25	\$100	\$450
Investment (Annual Plan)	\$50	\$150	\$250	\$1,000	\$5,000
Inclusion on "Welcome New Members" social post	✓	✓	✓	✓	✓
Inclusion on "Welcome New Members" section of our ArtBeat Newsletter	✓	✓	✓	✓	✓
Link to Your Business on Our Website	✓	✓	✓	✓	✓
Complimentary invitation to Beyond ABA Arts Education Workshops & Webinars	✓	✓	✓	✓	✓
Discounted admission to Arts Business Academy and our new Arts Business Academy Summit at USF this Summer	10%	10%	10%	10%	10%
Opportunity to Join ArtWalk (for eligible arts businesses and organizations)		✓	✓	✓	✓
Arts and Culture Listing in Annual Printed Guide at Time of Publication		✓	✓	✓	✓
Event Listings on the SPAA Events Calendar (for artists/arts organizations)		✓	✓	✓	✓
Discounted admission to SPAA signature events.		✓	✓	✓	✓
A "Welcome" Feature Article on our LinkedIn page			✓	✓	✓
Invitation to Monthly Arts Leader Happy Hour networking event			✓	✓	✓
Logo on our website				✓	✓
Onsite acknowledgment at monthly Arts Leader Happy Hour event				✓	✓
Invitation to SPAA's hosted Holiday Party				✓	✓
Arts Business Academy scholarship (to use yourself or gift to your favorite artist or non-profit staff member)				1	2
Tickets to an SPAA signature event				2	4